

## SCC NEWS RELEASE – Pothole Crowd Source

Santa Cruz County Public Works is currently requesting the assistance of the general public to show the department where there are potholes in the paved road surface. The requested area is outside of the corporate limits of the City of Nogales and the Town of Patagonia. This is a pilot “crowd sourcing” project to use the located data and process them using the County GIS (Geographical Information System).

To participate in this pilot project, all that is needed is a camera capable of geotagging the latitude and longitude of where the photo was taken (smart phones or tablets will require the location feature to be ON). The photo can then be emailed to [potholes@santacruzcountyaz.gov](mailto:potholes@santacruzcountyaz.gov) as an attachment. Any personal information that may attach itself to the photo shall not be used and deleted from the submission. Do not text message photos. Photos are for county reference only; they will not be printed or displayed on any county web site.

Please do not resize or edit the photo, as it may remove the geotagged data. The size and depth of the pothole can be determined from the photo.

The data from this pilot project shall be used to create clusters or groups of where to best schedule maintenance crews to maximize service and reduce costs. The data will also be used for other analysis to continue to make the roads and streets safe and long lasting.

To keep track of pothole locations and their status, see: <https://arcg.is/1O8HOa>. This app will also show which roads the county currently maintains. Some subdivisions maintain their own roads or a road is private.

As always when working within the County roads and streets, take extreme care of traffic. Watch in all directions and park your vehicle completely off the traveled roadway. The County does not accept any liability, nor does it wish for a photo opportunity to turn into an accident report.

To obtain additional information on this project contact the Santa Cruz County Public Works Department (520-375-7830) or by email to [potholes@santacruzcountyaz.gov](mailto:potholes@santacruzcountyaz.gov) with REQUEST FOR INFORMATION in the subject line.