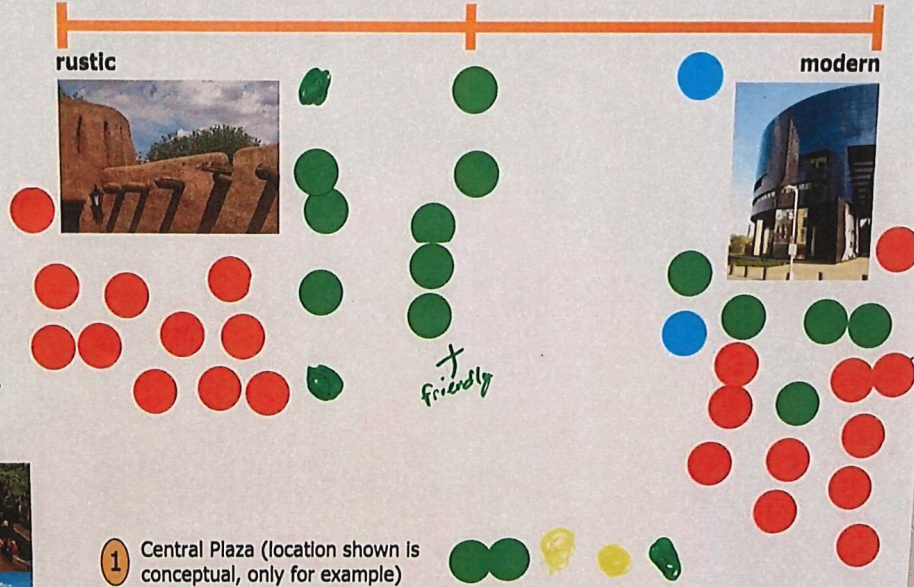


Conceptual Ideas

Design Theme

Do you prefer rustic or modern?
Or somewhere in between?

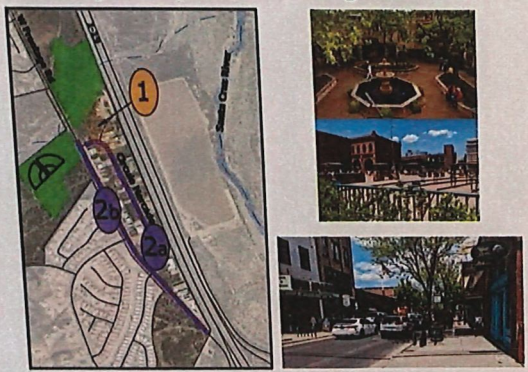
Or other, please elaborate:



Public Space

Create places where people want to linger and businesses want to locate to capture this activity.

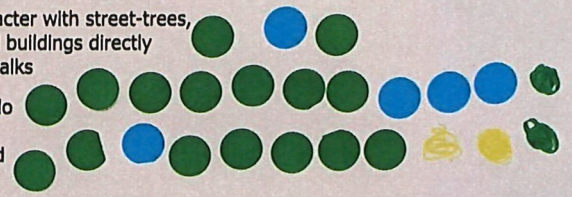
Example Specific Projects



1 Central Plaza (location shown is conceptual, only for example)

"Main Street" character with street-trees, street parking, and buildings directly against wide sidewalks

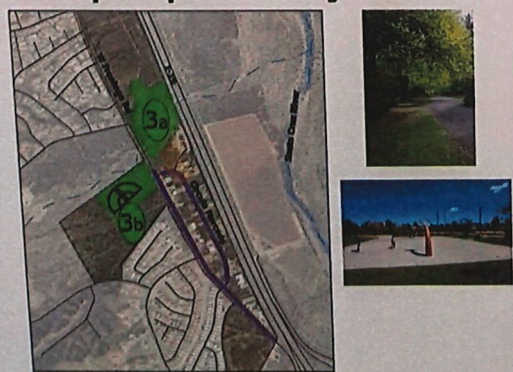
- 2a Circulo Mercado
- 2b W Frontage Rd



Parks

Create areas for respite and recreation that in-turn help activate the more mixed-use areas of the Vitality District.

Example Specific Projects



3a Passive Park, example-area shown could provide paths, landscaping, and places to relax within a desert wash environment

3b Active Park, example-area shown could provide areas to gather, ball fields (300'-fence softball fields shown for scale reference), courts, etc.

- What programming would you like to see?

